

FACEON PRESENTS

EVOLUTION



“Evolution: The process of natural change, growth and development. This is the seed of life; the seven circles – from one generation to the next.”

Photographer Chrissie Hall, Make-up Artist, Nicole McCann and Hair Stylist, Leigh Mathews guide FACEON Magazine through a dark yet desiring new series. The talented team tell us:

“The concept of the shoot was based on the premise of evolution. The first look depicts primitive darkness and is gradually refined into a fresh, clean, natural style. Flawless skin with simple contouring reveals the first transformation.

The hair styling was inspired by dinosaurs; in particular, the Stegosaurus. We portrayed these characteristics with a double peak on the crown of braids, which *dip* into a ‘V’ through the centre parting.

We used **L’Oreal Tec Ni Art Liss Control** with **L’Oreal Professionnel Tecni.Art Volume Architect** to prep.

From here, we applied **Schwarzkopf’s Spray Shine** and **Silhouette White** to the braiding and fleecing (through the back sections). Our idea was to keep the hair *tight* and to gradually mould it as the shoot unfolded. We were also aware that we needed to maintain the appearance of natural, beautiful hair.

For the make-up base we opted for **MAC Face and Body Foundation**; it’s a water-based, water-resistant foundation that provides natural coverage in a sheer effect. It’s also easy to blend for a flawless finish.

To complete a dark, smoky eye we decided to use **MAC Eyeshadow** (in Smut) it gives a superb smoulder effect; I personally (Nicole) use it on a day to day basis in the corners of my eyes to add a little extra definition!

To expand upon the looks, we added **MAC Eyeshadow** (in Vex). Apply this to the middle of the eyelids to create a lighter contrast.

Continuing to ‘evolve’ we added **MAC Tinted Lip Conditioner SPF 15** (in Soothing Beige). It smells wonderful and conditions the lips to feel like velvet!

To intensify the lips, try **MAC Lipstick** (in Sheer Plum); it has a lustre effect in a very warm, almost chocolate orange shade – with just a *hint* of spice.

We simply *cannot* complete the evolution process without the use of faux lashes! Our final imagery is accentuated with **MAC’s 6 Lash False Eyelashes** and **MAC Eye Kohl Eyeliner Pencil** (in Fascinating).

The final smoky eye is created using **MAC Eyeshadows** (in Carbon, Mystery, Club & Smoulder). To contour the face we used **MAC Bronzing Powder** (in Bronze).

Photography Chrissie Hall
 Make-up Nicole McCann
 Hair Leigh Mathews
 Retouching Wassim Bazzi
 Model Courtney James Priscillas models

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